

NCC Cable System Order

Order #	62391793
Syscode	0147
System Name	Cablevision/Norwalk, CT
Market	New York

Flight Dates	02/06/17 - 02/26/17
Agency	Canal Partners Media
Advertiser	Connecticut Education Association

Update Date	02/10/17
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb17 Proj. (Feb16 HUT,
-	

Client Code	
Product Code	
Est Code	fixed
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	3
Total	\$7,344.00
Commission	\$1,101.60
Net Total	\$6,242.40
Total Spots	10
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	New Issue Order. Fixed Spots. Please Review and Confirm. Thanks! 2/10
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UCONN M	2/13/17	2/19/17	21:00	24:00				X				-	-	2	\$700.00	\$1,400.00	30	NCAAB Uconn Men vs. Memphis
2	ESPN	UCONN M	2/13/17	2/19/17	16:00	19:00							X	-	-	2	\$700.00	\$1,400.00	30	NCAAB Uconn Men @ Temple
3	CNBC	Mad Money	2/13/17	2/19/17	18:00	19:00	X	X	X	X	X	X	X	-	-	2	\$836.00	\$1,672.00	30	Mad Money
4	CNBC	Mad Money	2/20/17	2/26/17	18:00	19:00	X	X	X	X	X	X		-	-	2	\$836.00	\$1,672.00	30	Mad Money
5	ESP2	UCONN W	2/13/17	2/19/17	21:00	24:00	X							-	-	2	\$600.00	\$1,200.00	30	NCAAB Uconn Women vs. USC

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$7,344.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,344.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/03/17

62391793 | New York | Cablevision/Norwalk, CT | 0147 |

NCC Cable System Order

Order #	62391793
Syscode	0151
System Name	Comcast/Northern Fairfield County, CT
Market	New York

Flight Dates	02/06/17 - 02/26/17
Agency	Canal Partners Media
Advertiser	Connecticut Education Association

Update Date	02/13/17
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb17 Proj. (Feb16 HUT,
-	

Client Code	
Product Code	
Est Code	fixed
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		3	
Total		\$860.00	
Commission		\$129.00	
Net Total		\$731.00	
Total Spots		10	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Issue Order. Fixed Spots. Please Review and Confirm. Thanks! 2/10
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UCONN M	2/13/17	2/19/17	21:00	24:00				X				-	-	2	\$80.00	\$160.00	30	NCAAB Uconn Men vs. Memphis
2	ESPN	UCONN M	2/13/17	2/19/17	16:00	19:00							X	-	-	2	\$80.00	\$160.00	30	NCAAB Uconn Men @ Temple
3	CNBC	Mad Money	2/13/17	2/19/17	18:00	19:00	X	X	X	X	X	X	X	-	-	2	\$100.00	\$200.00	30	Mad Money
4	CNBC	Mad Money	2/20/17	2/26/17	18:00	19:00	X	X	X	X	X	X		-	-	2	\$100.00	\$200.00	30	Mad Money
5	ESP2	AVG. ALL WKS	2/13/17	2/19/17	21:00	24:00	X							-	-	2	\$70.00	\$140.00	30	NCAAB Uconn Women vs. USC

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$860.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$860.00

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Date Printed 07/03/17

62391793 | New York | Comcast/Northern Fairfield County, CT | 0151 |

NCC Cable System Order

Order #	62391793
Syscode	0154
System Name	Cablevision/Bridgeport, CT
Market	New York

Flight Dates	02/06/17 - 02/26/17
Agency	Canal Partners Media
Advertiser	Connecticut Education Association

Update Date	02/13/17
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb17 Proj. (Feb16 HUT,
-	

Client Code	
Product Code	
Est Code	fixed
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	3
Total	\$5,392.00
Commission	\$808.80
Net Total	\$4,583.20
Total Spots	10
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	New Issue Order. Fixed Spots. Please Review and Confirm. Thanks! 2/10
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UCONN M	2/13/17	2/19/17	21:00	24:00				X				-	-	2	\$500.00	\$1,000.00	30	NCAAB Uconn Men vs. Memphis
2	ESPN	UCONN M	2/20/17	2/26/17	16:00	19:00							X	-	-	2	\$500.00	\$1,000.00	30	NCAAB Uconn Men @ Temple
3	CNBC	Mad Money	2/13/17	2/19/17	18:00	19:00	X	X	X	X	X	X	X	-	-	2	\$648.00	\$1,296.00	30	Mad Money
4	ESP2	AVG. ALL WKS	2/13/17	2/19/17	21:00	24:00	X							-	-	2	\$400.00	\$800.00	30	NCAAB Uconn Women vs. USC
5	CNBC	Mad Money	2/20/17	2/26/17	18:00	19:00	X	X	X	X	X	X		-	-	2	\$648.00	\$1,296.00	30	Mad Money

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$5,392.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,392.00

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Date Printed 07/03/17

62391793 | New York | Cablevision/Bridgeport, CT | 0154 |